

Model for a 12-Month (Year-Round) Focus Developing a Generosity Attitude

January	February
<ol style="list-style-type: none"> 1. Send a letter written by the pastor to all members. 2. Have mature Christians share an article or 3–5-minute story on “What giving means to me.” 3. Develop Stewardship education goals for the year. 4. Prepare human-interest articles for the church newsletter about what giving can accomplish in Christian life. 5. Review information received from phone calls made to people who pledged in previous years but have not done so this year. 	<ol style="list-style-type: none"> 1. Send a letter to all members by a young adult woman sharing their giving journey. 2. Have mature Christians share an article or 3–5-minute story on “What giving means to me.” 3. Plan a mission festival/fair. 4. Develop bulletin boards that depict aspects of the church’s ministry. Assign responsibility for each board. 5. Arrange a phone conversation with a missionary connected to the LCMS International Missions. 6. Articulate a vision for the church's ministry (pastor). 7. Plan a “Managing Your Money” seminar for empty nesters. Bring in your LCEF Vice-President or another financial expert.
March	April
<ol style="list-style-type: none"> 1. Send a letter written by a member of the Board of Finance to all members. Thanking all the members for their commitment to the work of the Church. Often, we forget to thank our members for giving to the church's work. Every other organization tends to send letters of appreciation. 2. Have mature Christians share an article or 3–5-minute story on “How my giving relates to the sacrificial gift of Jesus.” 	<ol style="list-style-type: none"> 1. Send a letter written by a proportionate giver to all members. 2. Have mature Christians share an article or 3–5-minute story on “How my giving relates to the sacrificial gift of Jesus.” 3. Review materials for the fall stewardship Sermon Series and campaign. 4. Plan a “Communicating Healthy Money Values to Your Children” seminar for young adults.

<ol style="list-style-type: none"> 3. Develop a task group to explore ways the offering can better reflect what we believe about giving. 4. Hold a new member information class on the relationship of giving to faith. 5. Send a quarterly statement of giving, testimonies, and stories about how the money is used to help people and the church share the Gospel in your community. 	
<p>May</p>	<p>June</p>
<ol style="list-style-type: none"> 1. Send a letter written by an older member to all members. Often, these veterans of the Faith often have wisdom that we fail to utilize effectively. 2. Have mature Christians share an article or 3–5-minute story on — “How my giving relates to the gifts of life.” 3. Select leaders for the giving campaign (if it is held in the fall). 4. Memorial Sunday – Encourage people to draw up wills expressing their faith commitments. 	<ol style="list-style-type: none"> 1. Send all members a letter written by a schoolteacher or social worker. 2. Have mature Christians share an article or 3–5-minute story on — “How my giving relates to my spiritual growth.” 3. Invite a returned missionary or someone from another country to talk about her/his faith experience in a post-Christian context. 4. Assign a task group to plan a month of tithing emphasis at an appropriate time. Send a quarterly statement of giving, along with testimonies and stories about how the money is used to help people
<p>July</p>	<p>August</p>
<ol style="list-style-type: none"> 1. Send a letter to all members, written by someone who has been to a church-supported mission project. 2. Have mature Christians share an article or 3–5-minute story on — “How my giving connects faith and living.” 3. Hold special Sunday school sessions using stewardship education materials. 	<ol style="list-style-type: none"> 1. Send a letter written by a youth to all members. 2. Have mature Christians share an article or 3–5-minute story on — “How my giving is an investment in what is important to me.” 3. Invite small groups to share their dreams for the church’s ministry. Provide a means of feedback.

<p>4. Meet with LCEF Vice President or a local banker to explore offering the option of direct bank fund transfer as a method of giving.</p> <p>5. Invite people to consider the church in their estate plans.</p>	<p>4. Plan a “Managing Your Money” seminar for retirees.</p>
<p>September</p>	<p>October</p>
<p>1. Send a letter written by an enthusiastic layperson to all members.</p> <p>2. Have mature Christians share an article or 3–5-minute story on — “How my giving relates to Matthew 25.”</p> <p>3. Activate a giving campaign committee.</p> <p>4. Publish a “giving chart” in the parish newsletter.</p> <p>5. Send a quarterly statement of giving, along with testimonies and stories about how the money is used to help people.</p>	<p>1. Send a letter written by a Sunday school teacher to all members.</p> <p>2. Have mature Christians share an article or 3–5-minute story on. — “How my giving relates to the ministry of our church.”</p> <p>3. Follow through on giving campaign plans.</p> <p>4. Order “Year-End Giving” brochures.</p>
<p>November</p>	<p>December</p>
<p>1. Send a letter to all members from a farmer or gardener.</p> <p>2. Have mature Christians share an article or 3–5-minute story on — “How my giving relates to thankfulness.”</p> <p>3. Celebrate Thanksgiving!</p> <p>4. Celebrate a successful campaign.</p> <p>5. Thank the people for their commitment to next year’s ministries.</p>	<p>1. Send “Year-End Giving” brochure</p> <p>2. Send a letter written by a generous giver to all members.</p> <p>3. Lay witness— “How my giving relates to the gifts of the magi and the gift of Jesus.”</p> <p>4. Encourage year-end giving through tax-wise generosity.</p> <p>5. Send a statement about giving early in the month, along with testimonies and stories of how the money is used to help people.</p>

From Rev. B. Keith Haney, Assistant to the President for Missions, Human Care and Stewardship